

LIVING WITH ART

Living Divani takes the spotlight in Turin during ARTISSIMA 2013

7 - 23 November 2013

Opening: 7 November from 6 pm

Cocktails: 8/9/10 November from 6 pm

Coinciding with ARTISSIMA 2013, the international fair of contemporary art in Turin, Living Divani takes centre stage in three artistic events held in a historical palace in the city centre.

Living Divani is a reference point on the furniture design scene thanks to the perfection, harmonious proportions and sense of understated luxury of its upholstery. It is exhibiting its carpets collection together with a selection of its furniture in three different locations: **Galleria Battilossi**, the design and art store **Verdelilla** and the architecture studio of **Angela Franco**.

The historical Galleria Battilossi textile art gallery presents the exclusive contemporary rugs designed for the firm by Harry&Camila, a couple combining a practical Dutch approach with a touch of Latin vitality.

This exhibition will include new products for 2013, such as **Wired**, in 80% wool and 20% silk, hand-knotted in Nepal, with its dotted pattern in two colour options, which joins the five existing models in the carpets collection, and the new artistically-inspired **Sin Titolo**, which reinterprets works of art by zooming in on details or experimenting with colours. Details from Impressionist paintings are transformed into abstract backgrounds with colours changed to focus on burnt effects and sepia, teal or white shades, creating large decorative floor surfaces which blend perfectly into the Living Divani settings to provide the perfect finishing touch.

In addition to the new proposals for 2013, the exhibition will also include **Ceci n'est pas un Baroque** and **Arabian Geometric**, with their distinctive materials – hand-spun Tibetan wools and natural silks – harmonious shapes and colours, and splendid aesthetics, combining graphic or archetypal motifs revisited in a contemporary key.

Amid the precious rugs, a selection of the company's products: two white **Mate** clothes valets, one of the new pieces presented at the Salone del Mobile 2013, designed by creative duo (a+b) dominoni, quaquaro; two **Cafè** chairs, with their light, discreet design; a **Jelly** table with its beautiful Carrara marble top; and a multicoloured group of **Bolle** stools.

Meanwhile, the Verdelilla design and art store is housing a number of chairs from the Living Divani collection, which are set out along the exhibition route, forming narrative elements in a creative story built around embroidery. The Living Divani armchairs become heart-stirring objects where unwind themselves. Take, for example, **Curve** armchair with its valance, and **Chauffeuse**, which renews and represents the form that is, in our memory, "the definitive armchair" – comfortable and reassuring. Completing the exhibition route are the harmonious curves of the elegant **Ariel** armchairs and **Box** pouf.

In Angela Franco's architecture studio, between the macro canvases and the sculptures by young local artists sits **Family Chair**, designed by Junya Ishigami: a collection of steel seats with a remarkable optical effect that is further magnified by their charm, they appear to be created by the effects of a deforming lens. Completing the space are the transparent low table **Garden Plate**, an evocative "out-of-scale" home garden, and the light dynamism of the white **Bolle** tables.

Galleria Battilossi, Verdelilla, Angela Franco architect

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